

Laurene Callander
Communications Officer
Summit Public Schools

Laurene Callander began her role as the Communications Officer of Summit Public Schools in December of 2019.

In this role, Ms. Callander's primary responsibility is to prepare and deliver high quality, professional communications to and between district administration, staff, Board of Education, parents, community members, and local media. As the Communications Officer, she provides strategic leadership and oversees the district's communications to highlight the achievements and accomplishments of the students and staff through coverage of the district website, social media platforms, written communications, and in the local media.

Ms. Callander proudly serves as a key member of the Board of Education's Communications Committee, where members are tasked with providing advice to the administration and Board of Education on messages, delivery vehicles, and focus to ensure clarity, accuracy, and transparency of all district communications to all stakeholders.

Ms. Callander began her professional career as a television news reporter from 2015 to 2017 in Biloxi, MS for the NBC/FOX affiliate, WXXV-TV. Her footage of flood rescues was featured in a NBC Nightly News Report in April of 2016, and she also reported live on MSNBC after a fatal train and bus collision in March of 2017. Ms. Callander then brought her reporting skills to Tulsa, OK for the NBC affiliate, KJRH-TV, from 2017 to 2019. She provided live field coverage of tornado damage, historic flooding, as well as general breaking news stories. Throughout her journalism career, she developed and enhanced her knowledge and skills in media production, social media marketing, as well as writing, editing, and digital content creation.

Ms. Callander graduated from Rutgers University in 2015 with a B.A. in Journalism and Media Studies.